

TERMS AND CONDITIONS OF CAMAT 2025

The Cookham and Maidenhead Arts Trail is a non-profit making community event. It is an opportunity for artists to showcase their art in their working environment or selected exhibition spaces. The trail allows the public to meet the artists and learn about the processes involved in the development of the work. The event is free and everyone is welcome, the venues are located within a 5-mile radius and are open from 10am till 5pm Saturday 13th and Sunday 14th September 2025.

Purpose of CAMAT

- To promote high quality visual arts in the Cookham and Maidenhead area.
- To encourage participation in the arts by inspiring the public with work by high quality artists and makers, demonstrating artistic practice and process.
- To educate the public in the processes involved in the production of art.
- To facilitate the sales and marketing of artists in the area.
- To demonstrate the talent found in the area.

Artists must abide by the following rules

1. It is free to apply for the trail. All artists accepted to take part must pay a fee of £50, before the deadline of 26th April 2025 if they want to be included in the Trail in the September of the same year.
2. Venues must be within the boundary specified by the committee but artists do not have to reside in the area.
3. Venues must be suitable for the public to visit; new venues may be inspected for suitability by members of the committee.
4. Artists must be prepared to open their studios for the whole time period i.e. 10am to 5pm over both days.
5. Artists must provide a venue or join up with existing venues. It is not the responsibility of the committee to source suitable venues. Artists can still apply without a venue and the committee will endeavour to find a suitable venue if there is space available.
6. Artists can only display at their venue the work of other artists who have been selected through the application process, even if it is a group application. Failure to comply with this may jeopardise your own participation and the acceptance of the group as a whole.
7. Artists must have Public Liability Insurance. (We suggest obtaining this through AN. www.an.co.uk/register-artist.) Artists are responsible for the health and safety of visitors at their venue and for insurance of their own work. Camat is not responsible for any loss or damage.

Please consider whether your house insurance covers you during this time. We advise you to have someone else in your venue during the event for your own safety.

8. **A fully completed application form with images must be received by 28th March 2025** at least four images submitted alongside a completed application form and comply/agree with the following:
 - **Must be good quality, high resolution jpegs of at least 1MB. If your photos are of poor quality, YOUR APPLICATION MAY BE DECLINED.**
 - Send images through the application form or we suggest you use [wetransfer.com](https://www.wetransfer.com) a free file sharing site which you don't need to sign up to. Address the file to cam.art.trail@gmail.com
 - Please include your name in the file name eg. 'SJones Yellow Gate'.
 - They may be cropped or manipulated before publication.
 - By submitting the images the artist is giving permission for the material to be used in the brochure, the website and social media. The brochure images are an important tool for the public to decide which venues to visit.

9. Artists must contribute to publicising the event by distributing leaflets and through social media in advance of the Trail weekend.

Selection Process

1. All Artists applying to take part in the Trail will be subject to the selection process, even if they have participated in previous years.
2. Selection is made by the Selection Panel and is based on points 3 to 8 below. The decision of the panel is final. The panel will be made up of committee members. There is no interview process.
3. All artists (including each member of exhibiting groups) will be judged on the images submitted with their application.
4. Images must be of recent work, no more than five years old.
5. All work must be of a professional standard, good draughtsmanship and of a high skill level.
6. All work must be original.
7. Artists' demonstrations are encouraged.
8. The panel can select an applicant based on the type of work submitted, this is to ensure that there is a balance through the whole trail.
9. Artists can be deselected at any time if any of the rules above are broken.